

Mira Steckel

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EXPERIENCE

SPOTIFY, Product Designer

July 2015 to present

Currently focusing on partnership integrations. Worked with Starbucks to launch the integration with Spotify.

AWAKE.US, Freelance UI/UX Designer

December 2014 to April 2015

Worked with Awake.us on iOS apps including Hale Health and Zepp.

JAWBONE, Senior UI/UX Designer

August 2014 to November 2014

Design lead for Apple Health integration with the UP app. Led the design of the Bluetooth integration of UP3 and UP Move hardware with the iOS and Android apps. Designed the UI/UX for the UP3 Heart Rate experience in the UP app.

JAWBONE, UI/UX Designer

January 2013 to August 2014

UI/UX designer for UP, Jambox and ERA. Experience in ideating and designing products and features for iOS, Android, Web and various other platforms.

Designed and released the first UP web experience through weekly email summaries. Defined the product, content and delivery mechanics.

Contributed to the ideation, definition and design for a range of new features introduced with UP24. Worked closely with engineers on the interaction and implementation of Bluetooth LE for UP24.

Worked on concepting and rapid prototyping of various software to hardware experiences for audio using Bluetooth LE.

FORMSPRING, UX Designer

March 2011 to December 2012

Visual design and user experience lead for Formspring and Reel. Designed the websites and iOS applications for both products. Developed the websites in HTML and CSS. Worked closely with developers and the VP of Product.

SKILLS

Excellent with Sketch, Photoshop, Illustrator and InDesign. Proficient in Omnigraffle and After Effects. Fluent in HTML and CSS. Experience using command line tools and working in an agile workflow.

EDUCATION

ACADEMY OF ART UNIVERSITY, San Francisco, California

September 2006 to December 2010

Bachelor of Fine Arts Degree, School of Web Design & New Media